



ANIL DAVAL

## 60 AND SIKH? Dont retire

A website that utilises the huge talent of experienced Sikhs who are now retired.

Unlike a decade back, senior citizens today are capable of much more than walking their dog, basking in the sunlight at a neighbourhood park, playing cards or cribbing about dismal systems and hopeless maids. Despite knowing this, most people relegate healthy senior citizens to useless chores or worse, they are sent to distant retirement communities.

However, Mohali-based Amrit Pal Singh has come up with a shining solution. This philanthropist has put years of intensive research and an extensive database into developing [www.retiredsikhs.com](http://www.retiredsikhs.com). The website ensures that 60 plus Sikhs bounce back into action, investing their expertise and energy in society. "Not only will they gain confidence and better physical and mental health,

but also benefit society with their skills, mental agility and wisdom. Besides serving the community, this is a great way of doing away with post-retirement depression, loneliness and low self worth," reasons Singh, a retired sales and marketing professional, who launched his website in August 2006.

Starting out as a platform for utilising the services of retired Sikh professionals, this portal today is a

**THE WEBSITE ENSURES THAT ELDERY SIKHS GET BACK INTO ACTION, POST RETIREMENT**

one-stop shop providing solutions to any problem the retired Sikh professionals might face. "Whether its looking for a job, social work, a business opportunity, consultancy, advice free advertising or even posting a matrimonial profile, the site connects him to 1.96 billion internet users worldwide once he unloads his details, informs Singh. An interesting feature of this website is that one can place as many free ads as they want, be it for selling old items, looking for tenants, requiring domestic help or providing any other services. It also has a discussion corner for experienced retirees to share their experiences. All for free. "I have contacted more than 20,000 placement consultants, HR professionals and NGO's for placements," says Singh.

■ By Anandita Gupta