



# THE SIKH DIRECTORY®

serving and connecting the Sikh community  
around the world...

+44800 856 9652

+447932 907 666

info@thesikhdirectory.co.uk

www.thesikhdirectory.co.uk

16<sup>th</sup> August 2011

Dear Mr Amrit Pal Singh,

**Congratulations!**

It gives me great pleasure to inform you that you have been selected as one of three nominees for The World Sikh Awards in the category of "Sikhs in Media".

The awards ceremony will take on the 9th October 2011 (09-10-11) at 5.30pm and will be held at The Hilton Hotel, 22 Park Lane, London. W1K 1BE. The winners in each of the categories will be announced at this prestigious venue on 09-10-11 where you have a fantastic opportunity to be selected as a winner in your category.

You have been selected by a panel of five respected people from the Sikh community, who represent our judging panel for this year. You were nominated through our website and you have been selected as a potential winner out of over 100 entries! This is a truly great achievement as we have received nominations from Sikh's throughout the world who all deserve to be recognised for their contribution within this category, but the judges were particularly impressed with your achievements.

The World Sikh Awards are watched by millions of Sikhs around the world. The Awards are recognised and covered by main stream media, as a nominee you will have instant global media exposure not only for you and your achievements but for your business and brand.

I look forward to welcoming you to this unique event which includes a four course gala dinner and superb live entertainment for your pleasure. As a nominee we will provide you with *two complimentary VIP tickets* to attend.

If you require any further information please do not hesitate to contact me directly on my mobile number below.

Please reply and confirm your attendance as soon as possible, as your personal attendance is required in order for you to accept your award including being interviewed by the press and media that is attending from around the world.

Regards

Navdeep Singh  
(Founder of The Sikh Awards)  
The Sikh Directory Ltd  
+44 7932 907 666